

*all brands from* Martin P  
*spring / summer 2012*



HEMPELS

FUNCH made with love

footzy

## who are we

Martin Pedersen Strømpefabrik is the center piece in a number of brands which together constitute Martin P. The people behind Martin P are passionate people who value quality, craftsmanship, design and the customer's experience with the products. Martin P has a long history as a trustworthy partner and an innovative carrier of socks, tights, knit accessories and children's wear. Past and present, all steps within the process of making these products are carried out by enthusiastic employees, who focus on teamwork to everyone's advantage. Martin Pedersen Strømpefabrik was founded in Herning, Denmark, in 1937. Today the company counts MP, Hempels, Footzy and Funch made with love - four brands that share professional knowhow and the love for quality and design.



## Martin P & Funch made with love

The tradition-bound company Martin P and the innovative brand of children's wear Funch made with love combined in the beginning of 2011. The two companies wanted to learn from each other; they wanted to share their success, their passion for design and development and last but not least; they wanted to join in a close and intimate teamwork. Martin P and Funch made with love corporate to a great extent when it comes to the process of designing as well as marketing, something that benefits both the Danish and the International customers in retail, whole-sale and private label clients.

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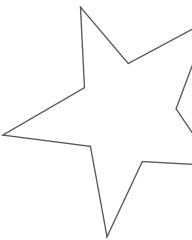
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PIRATE. LIBERTY

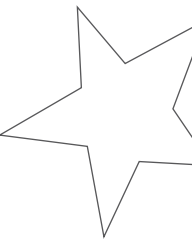
1. suppi pirate tee. art. 92130. col. 82
2. french stripes ls. tee. art. 92001. col. 82
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5. streaks knee socks. art. 804. col. 82
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## GARDEN. VINTAGE

1. garden top. art. 92106. col. 82
2. vintage skirt. art. 92102. col. 2001
3. two colour stripe ankle socks. art. 721. col. 563
4. sunrise knitted beanie. art. 33103. col. 01
5. vintage dress. art. 92100. col. 668
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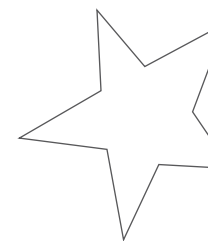


# FRIDA AS THE PRINCESS ON THE PEA



## GARDEN. VINTAGE

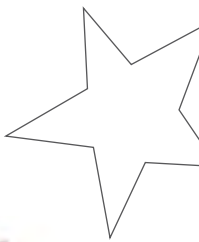
1. garden cardigan. art. 92015. col. 82
2. anglaise fisherman hat. art. 30146. col. 01
3. dip dye knee sock. art. 893 col. 30
4. garden scarf. art. 62125. col. 82
5. vintage dress. art. 92100. col. 2001
6. pique ½ ankle socks. art. 753. col. 668





## BEST FUN. GARDEN

1. best tee fun. art. 92121. col. 45
2. love pants. art. 92108. col. 82
3. spotted footies. art. 771. col. 01
4. garden baby hat. art. 22111. col. 82
5. garden dress. art. 92103. col. 82
6. pique ½ ankle socks. art. 753. col. 162



1.



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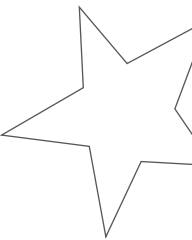
3.





## LIZZY. LIBERTY

1. lizzy blouse. art. 92111. col. 30
2. liberty shorts. art. 92115. col. 30
3. two colour lurex stripe leggings. art. 449. col. 668
4. lizzy top. art. 92112. col. 2039
5. lizzy skirt. art. 92110. col. 30
6. butterfly tights. art. 344. col. 668





## LIBERTY. FRIDA

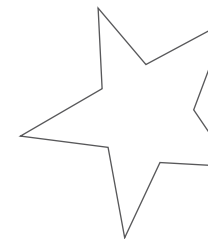
1. liberty playsuit. art. 92113. col. 2098
2. frida cardigan. art. 92017. col. 2039
3. pointelle beanie. art. 32103. col. 2039
4. sweet hearts ½ ankle socks. art. 738. col. 680
5. best tee love. art. 92120. col. 2001
6. lizzy skirt. art. 92110. col. 2098
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## ROSE. SUMMER LOVE

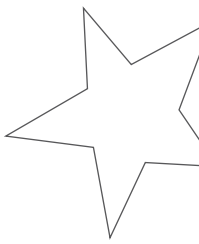
1. rose dress. art. 92019. col. 2001
2. optical stripe leggings. art. 467. col. 446
3. berlin fisherman hat. art. 36146. col. 35
4. wild spring knitted beanie. art. 36103. col. 20
5. summerlove dress. art. 92117. col. 2098
6. lizzy dress. art. 92109. col. 2098
7. bubble chic knee socks. art. 846. col. 162
8. mega wild leggings. art. 469. col. 146





## FRENCH STRIPES. FAVORIT

1. french stripe pocket tee. art. 92007. col. 30
2. french stripe ankle sock. art. 706. col. 30
3. boys scout shorts. art. 92139. col. 2900
4. sport footies. art. 743. col. 01
5. suppi college tee. art. 92131. col. 2491
6. college stripe 3/4 knee socks. art. 708. col. 432
7. french stripe ls tee. art. 92001. col. 2802
8. favorit shorts. art. 92135. col. 2900
9. summer tee. art. 92137. col. 2900

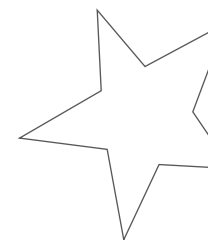




DOMINIC & SANDER

## SUMMER. CARGO

1. summer sweat. art. 92138. col. 2900
2. cargo shorts. art. 92136. col. 2906
3. star ss tee. art. 92012. col. 2491
4. multistripe ankle socks. art. 758. col. 574
5. favorit sweat. art. 92134. col. 30
6. star footies. art. 778. col. 491
7. rocco jeans. art. 92033. col. 2900



all brands from Martin P 11



## our dna

Why we do it like this. Martin Pedersen was the son of a farmer, and from an early age he knew that he wanted to do something else with his life than being a farmer. Martin Pedersen was born to be an innovative entrepreneur. With his well-known sense of diligence, he founded his sock company in 1937. It did not take long for the company to specialize, and quickly they became the leading company to supply women and children with socks and tights. Martin Pedersen soon came to realize that he needed to expand his company if he wanted to fulfill his dream of innovation and growth.

With this in mind he travelled, what at the time was considered a long way, to Copenhagen to do business with other agents. With his natural sense of being attentive and focused on his surroundings, it did not take long before he had built up an image of himself as a trustworthy and highly respected partner in business. His unwavering view on quality and his determination to go with modern technology and seeking unexplored markets helped him in his process of being innovative, farsighted and attentive - something which still characterize Martin P's special approach to their customers, suppliers and partners.

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## what this all means to you and to us

When going out into the world presenting Martin P and the brands within our family, we love to tell all of our history. We are passionate about what we do, and we care for you and believe in you. We promise always to deliver design and quality, and continue to be pioneering in our field.



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